The Maori are an indigenous Polynesian people found in New Zealand. They have a form of body art, known as moko, more commonly known as Maori tattooing. The art form was brought by the Maori from Polynesia. This art is considered highly sacred, and continues to be highly revered.

Since the Maori consider the head to be the most sacred part of the body, the most popular kind of Maori tattoo was the facial tattoo, which was composed of curved shapes and spiral patterns. It often covered the whole of the face, and was a symbol of rank, social status, power, and prestige.

For the Maori, tattooing was a rite of passage, which meant it was highly ritualized. Maori tattooing would usually begin during adolescence, and would be continually performed to celebrate important events throughout a person’s life.

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