



The event

The Butcher's Shop of the Year Awards are truly national and unique. Over the last 23 years we have built a solid reputation for recognising and celebrating excellence, innovation and quality in the UK's butchery industry.

You can attend next year's event:

- **PROMOTE** your business regionally and nationally
- **SHOWCASE** your shop's achievements
- **REWARD** your staff and boost team morale
- **CELEBRATE** with the best in the UK butchery sector
- **NETWORK** with industry peers and suppliers

Champion of Champions

The nation's premier sausage competition celebrates all things great about sausages, from their ingredients to unique flavour combinations.

Last year event took place on Monday 6th November 2017 at County Hall, London, where makers of the best sausage in the land fought it out to be crowned Champion of Champions 2017.



Allan Bennett Butchers in Wolverhampton won the title for the fourth time with its Sunshine Sausage.

The inspiration for the sausage came from the summer barbecue season, with a Mediterranean twist and a bright summery name.

The panel of judges praised the sausage for its "uniformity and consistency in size and shape which were well-filled and had a nice mix of flavours that complement each other well and stood out from the competition".

<https://www.butchersshopoftheyear.co.uk/the-event/>