

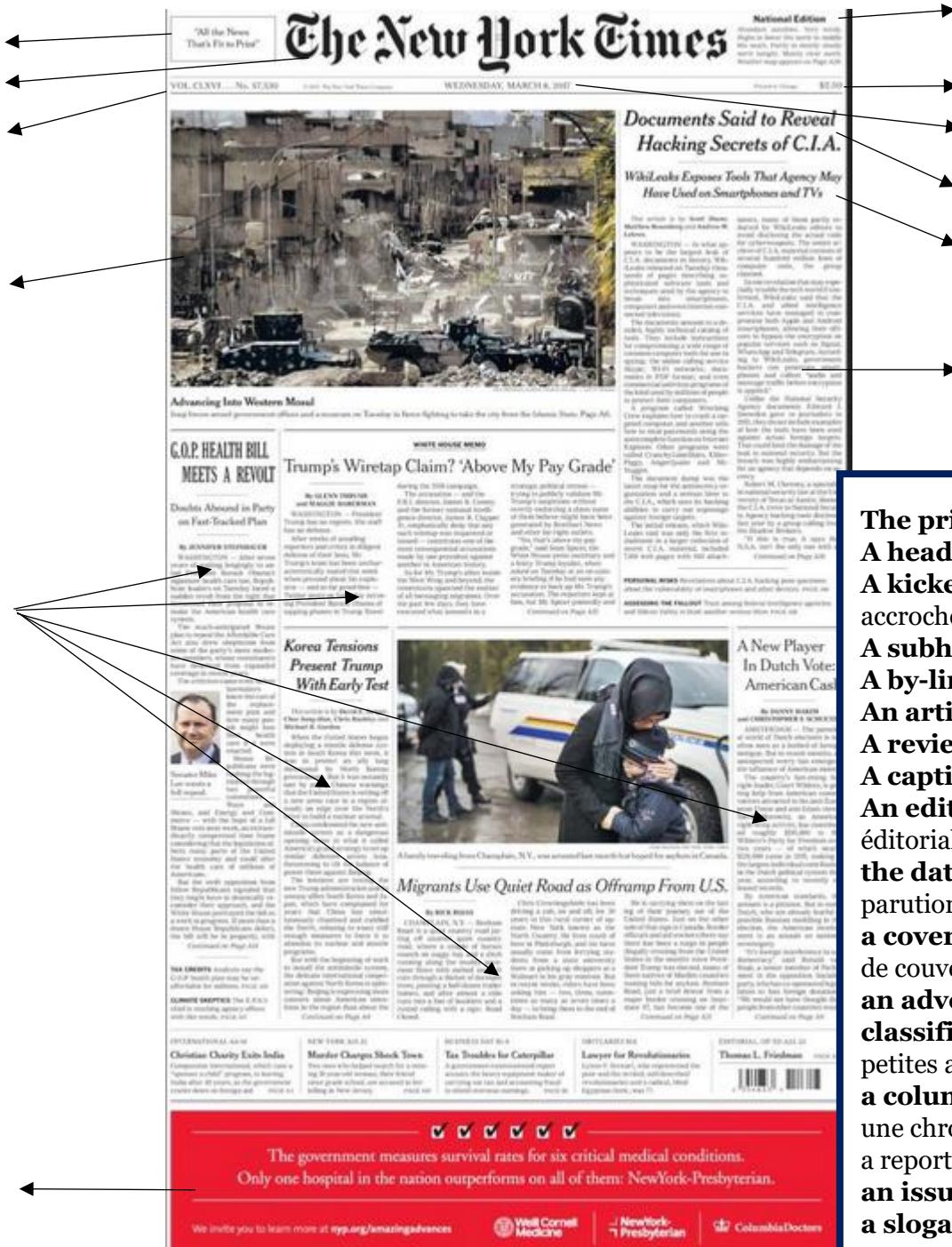


The 28th Week of the Press

Task: You are going to make your own « front page » of a newspaper for the 28th Week of the Press.

Your work will be submitted to a contest in our school.

Activity 1: Look at The New York Times front page and **name** the different components of this front page



- The price** : le prix
- A headline** : un gros titre
- A kicker** : un titre accrocheur
- A subhead** : un sous-titre
- A by-line** : une signature
- An article** : un article
- A review** : une critique
- A caption** : une légende
- An editorial** : un éditorial
- the dateline** : la date de parution
- a cover story** : un article de couverture
- an advert** : une publicité
- classified ads** : les petites annonces
- a column** : une rubrique, une chronique
- a report** : un reportage
- an issue** : un numéro
- a slogan** : un slogan

1. What sort of newspaper is it?

- | | | |
|--|------------------------------------|----------------------------------|
| <input type="checkbox"/> daily | <input type="checkbox"/> weekly | <input type="checkbox"/> monthly |
| <input type="checkbox"/> quality paper | <input type="checkbox"/> a tabloid | <input type="checkbox"/> a rag |

2. What is the main cover picture about?

3. What is the main cover story about?

4. How many articles are there on this front page?

Activity 2: Build up your own front page

Look at some newspapers online from **kiosko.net**:

- 1 or 2 from the USA
- 1 or 2 from the UK
- 1 or 2 from Ireland
- 1 or 2 from Australia
- 1 or 2 from South Africa

Activity 3: Decide on your name/logo and your publishing rate

Choose 3 stories

- => **1 main article** with a **large photo** and a **caption**
=> **2 shorter stories** or sports headlines

Insert an advert if you want

Write the headlines – make it big!

Write up your stories (organize your paragraphs, use connectors “and, but, because, so ...”)

Don't forget the weather, the date, the price (in pounds £ or dollars \$ and in euros €)

Useful internet links:

www.newseum.org Click on *front pages* and then *map* to look at some British and American newspapers.

www.theguardian.co.uk It's a serious British newspaper

[www.nytimes](http://www.nytimes.com) Click on *front pages* then use a map to look at an American paper.

www.xe.com This site will convert dollars/pounds to euros for the price