



# The 28th Week of the Press

**Task:** You are going to make your own « front page » of a newspaper for the 28th Week of the Press.

Your work will be submitted to a contest in our school.

□ **Activity 1: Look at** The New York Times front page and **name** the different components of this front page

**The price :** le prix  
**A headline :** un gros titre  
**A kicker :** un titre accrocheur  
**A subhead :** un sous-titre  
**A by-line :** une signature  
**An article :** un article  
**A review :** une critique  
**A caption :** une légende  
**An editorial ;** un éditorial  
**the dateline :** la date de parution  
**a cover story :** un article de couverture  
**an advert :** une publicité  
**classified ads :** les petites annonces  
**a column :** une rubrique, une chronique  
**a report :** un reportage  
**an issue :** un numéro  
**a slogan :** un slogan

1. **What sort of newspaper is it?**

- daily                       weekly                       monthly
- quality paper               a tabloid                       a rag

2. **What is the main cover picture about?**

3. **What is the main cover story about?**

4. **How many articles are there on this front page?**

**Activity 2: Build up your own front page**

**Look at** some newspapers online from **kiosko.net**:

- 1 or 2 from the USA
- 1 or 2 from the UK
- 1 or 2 from Ireland
- 1 or 2 from Australia
- 1 or 2 from South Africa

**Activity 3: Decide** on your name/logo and your publishing rate

**Choose 3 stories**

- => **1 main article** with a **large photo** and a **caption**
- => **2 shorter stories** or sports headlines

**Insert an advert if you want**

**Write the headlines – make it big!**

**Write up your stories** (organize your paragraphs, use connectors “and, but, because, so ...)

**Don't forget the weather, the date, the price** (in pounds £ or dollars \$ and in euros €)

**Useful internet links:**

[www.newseum.org](http://www.newseum.org) Click on *front pages* and then *map* to look at some British and American newspapers.

[www.theguardian.co.uk](http://www.theguardian.co.uk) It's a serious British newspaper

[www.nytimes](http://www.nytimes) Click on *front pages* then use a map to look at an American paper.

[www.xe.com](http://www.xe.com) This site will convert dollars/pounds to euros for the price